



B. Thomas Golisano Library

Strategic Plan 2021

Our Shared Values

- **Faith** - We seek to contribute to the College's Mission, which is anchored in foundational assumptions of spiritual formation and service. Christian faith is at the center of all we do.
- **Family** - We resemble a family, enjoying close relationships and fellowship within. We invite students into our family to encourage an engaged campus culture, beginning with our student workers.
- **Integrity** - We uphold high standards of librarianship, scholarship, and Christian service.
- **Love** - We desire to show compassion to patrons and to make them feel cared for while also fulfilling their information needs.
- **Friendship** - We encourage the use of collaborative spaces in the Library not only for group projects and studying, but for fellowship and relaxation.
- **Excellence** - We seek to provide and maintain the best resources possible, including collections, systems, technologies, and facilities.
- **Fun** - We wish to make the Library a place where fun-infused learning and memorable experiences occur in order to promote an engaged campus culture.
- **Harmony** - We support the vast diversity on campus, and encourage open, respectful discussion of all topics inside the Library.

Our Mission & Mission Motto



The B. Thomas Golisano Library supports the mission, educational goals, and curricula of Roberts Wesleyan College and Northeastern Seminary by partnering with people in information exploration. We accomplish this by providing:

- Opportunities to discover new and critical information and services
- Service that demonstrates a commitment to Christian values
- Collaborative spaces to enjoy

YOUR PARTNER IN INFORMATION EXPLORATION

ROBERTS
WESLEYAN COLLEGE



Our Vision



The B. Thomas Golisano Library is an asset that will increasingly add vitality and value by serving the diverse multigenerational learning community of Roberts Wesleyan College and Northeastern Seminary. We will accomplish this by:

- Providing unprecedented access to information that leverages cutting edge collections, systems, technologies, and facilities
- Championing excellence in the information literacy efforts of the college
- Ensuring an atmosphere that is conducive to study, reflection and fun-infused learning

2021 Action Plan

Engaged Campus Culture Vibrant College Culture for Faculty, Staff & Students		Innovative Growth Growth through Quality, Accessible, Affordable & Relevant Programs for Students		Transformational Partnerships Expanded Student Opportunities	
Student Experience	Faculty and Staff Development and Engagement	Program Development	Admissions Pipeline	Corporate/ Community Partnerships	Higher Education Partnerships

Strategies	Owner/ Facilitator	ACRL Standard Alignment	RWC Strategic Plan Alignment
Interactive LSP Open House	Angie	3. Educational Role / 9. External Relations	Engaged Campus Culture
Information Literacy Ownership & Facilitation	Erin	3. Educational Role / 2. Professional Values	Engaged Campus Culture & Innovative Growth
Select the Right Director	Matthew B.	8. Personnel / 7. Management/Admin	Engaged Campus Culture, Innovative Growth, Transformational Partnerships
Identify New Efficiencies & Work Flows	Erin & Matthew B.	7. Management/Admin / 1. Institutional Effectiveness	Innovative Growth
Imagineering Textbook Utilization	Elizabeth	5. Collections / 3. Educational Role	Engaged Campus Culture, Innovative Growth & Transformational Partnerships
'Friends Of' Initiative	Future Director	9. External Relations / 1. Institutional Effectiveness	Transformational Partnerships
Non-Traditional Staffing Initiative	Future Director	8. Personnel / 1. Institutional Effectiveness	Engaged Campus Culture & Innovative Growth
Infusion of Technology Comforts	Matthew D.	4. Discovery / 1. Institutional Effectiveness	Engaged Campus Culture
Intentionally Providing Memorable Experiences	Kellie	9. External Relations / 1. Institutional Effectiveness	Engaged Campus Culture & Innovative Growth

2021 Action Plan

Strategies	Owner/ Facilitator	Goal Date	Resources Needed	Measure of Success
Interactive LSP Open House	Angie	February 2017	Training space, website resources, promotional materials, completed implementation, faculty buy-in and testimonials	30% increase in overall usage
Information Literacy Ownership & Facilitation	Erin	Spring 2017	Information literacy participation, faculty champion, assessment of the current state of literacy	Recommendations delivered to CAO
Select the Right Director	Matthew B.	Spring 2017	Viable search (advertising, candidates, etc.), support of the library team, assessment tools (values audit, competency based interviews), etc.	Hiring & retaining a new Director Paul Kennedy Director Evaluation
Identify New Efficiencies & Work Flow	Erin & Mathew B.	Summer 2017	New LSP Liaison Initiatives	Cost savings New services New efficiencies
Imagineering Textbook Utilization	Elizabeth	Summer 2018	Textbook taskforce, partnership with the bookstore, research, budget increase, Joel Hoomans	Student survey – qualitative and quantitative feedback
'Friends Of' Initiative	Future Director	Fall 2018	Alumni list, community users, partnership with Advancement, events, marketing, 'Friends of' alumni champion	Creation of a new revenue stream
Non-Tradition Staffing Initiative	Future Director	Fall 2018	Office space, CAO's support, funding, specified needs, network with library schools	Two funded PT floating positions
Infusion of Technology Comforts	Matthew D.	Fall 2017	Cooperation with IT, training student workers related to operations, circulation, etc., funding, etc.	Circulation stats Library survey
Intentionally Providing Memorable Experiences	Kellie	Ongoing	Partnership with Student Life, funding, food, ELI, marketing	Individual event surveys Library survey